



The International Union for Conservation of Nature Central Africa and West African Programme (IUCN/ PACO) as part of its program "[Partnership for environmental Governance in West Africa - PAGE](#)". Global Water Partnership West Africa (GWP / WA ) and the Regional Partnership for the Conservation of coastal and marine zone in West Africa (PRCM) as part of their respective work programs are launching the third edition of the "Water and Environment" media contest.

The price will reward the best print (including internet) news stories and audio (radio) programmes, on the theme "**Sustainable management of natural resources: return on successful experiences in West Africa**"

Interested journalists can compete for one the following prices:

#### **Water Price**

*Sponsored by IUCN and GWP/WA*

Best print and radio programmes on best water resources protection practices in West Africa.

Open to the participation of journalists from West African countries.

#### **Sea Price**

*Sponsored by PRCM*

Best print and radio programmes on best practices for the conservation of sea resources in 7 West African coastal countries.

Open to the participation of journalists from Senegal, Mauritania, Gambia, Sierra Leone, Cabo Verde, Guinea et Guinea Bissau.

First prize winners of each price, selected by a jury of professionals from IUCN -PACO, GWP / WA and PRCM will be invited to take part into the World Congress of Nature organized by IUCN to take place from 1<sup>st</sup> to 10<sup>th</sup> September 2016 in Hawaii on the topic: Planet at the crossroads.

The second place laureates will receive a cash price of FCFA 300,000.

Participants must be environmental journalists from a West African country and make productions on water and environment related issues, for a media organization either in English, French or Portuguese.

All candidates should send their participation file by email to [marcello.rocca@iucn.org](mailto:marcello.rocca@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [safietou.sall@iucn.org](mailto:safietou.sall@iucn.org) before June 30<sup>th</sup>, 2016.

Competing stories and programmes must have been published or broadcast in the media (newspaper, radio and internet) between 1<sup>st</sup> January and 30<sup>th</sup> June 2016.

For more information refer to the competition rules below.

# Media competition rules

1. The Central Africa and West African Programme of the International Union for the Conservation of Nature (IUCN/ PACO), 01 BP 1618 Ouagadougou 01, Burkina Faso, Global Water Partnership West Africa (GWP / WA), located at Ouaga 2000 - Sector 15, Rue Charles Bila KABORE, Door No. 1673 Ouagadougou - Burkina Faso and Regional Partnership for the Conservation of the coastal and marine zone of West Africa (PRCM) located at the Complexe Sicap Point-E, Immeuble A, 2nd Floor, BP : 3215 Dakar – Senegal are organizing a "Water and Environment " *Sustainable management of natural resources: return on successful experiences in West Africa* ".
2. Environmental Journalists from West Africa are invited to participate in the "Water and Environment «media contest on this topic individually or collectively, except employees of IUCN, GWP and PRCM.
3. Candidates should clearly state the prize they are competing for, either "*Water Prize*" or the "*Sea Prize*".
4. All applicants to the "*Water Prize*" are expected to have read the Integrated Water Resources Management (IWRM) Principles, the West Africa Regional Water Policy (WARWP) and the West Africa Water Vision or the Sustainable Development Goals (SDGs) and decided if and how their work could take into account one or more aspects of these principles, policy or the Vision or contribute in achieving the sustainable development goals. The candidates should be from one of these countries: Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, and Togo.
5. All applicants to the "*Sea Prize*" are expected to have read the recommendations of the PRCM Regional Forum, the Sustainable Development Goals on marine and coastal resources, as well as the FAO principles of the international Code on responsible fishing. The candidates should be from one of these countries: Cabo Verde, Gambia, Guinea, Guinea Bissau, Mauritania, Senegal, and Sierra Leone.
6. Applicants (individually or in a group) can only send one application (series of articles are counted as one) for each prize. Applicants submitting more than one application will be automatically disqualified.
7. Any application with false contact details of the applicant is void; organizers of the contest reserve their right to verify.
8. Applicants to the "*Water Prize*" must submit one news and current affairs report/piece or series (documentaries, research works or other non-journalistic works will not be accepted), specifically referring to the protection of water resources in West Africa. These media items do not need to refer explicitly to specific articles of the IWRM principles or the Vision but applicants must be able to demonstrate how they can be used to illustrate one or more of these principles and the Vision and the WARWP. See also point 10 below.
9. Applicants to the "*Sea Prize*" must submit one news and current affairs report/piece or series (documentaries, research works or other non-journalistic works will not be accepted), specifically referring to the 7 West African coastal countries (Senegal, Mauritania, Gambia, Sierra Leone, Cabo Verde, Guinea and Guinea Bissau). Applicants must be able to demonstrate how their work can be used to illustrate one or many principles or SDG and contribute to PRCM vision. The topics should address one or many issues related to the sustainable management of sea resources such as the conservation of biodiversity, offshore petroleum, fishing, coastal erosion, climate change, wastes, urbanization of coastal area, protected marine areas for example, as well as cultural aspects associated to the marine heritage. See also point 10 below.

10. Works submitted should have been published between 1st January and 30 June 2016 (a publication and non-profit use authorization to be signed by the author and editor is included in the application form).
11. For radio pieces, the script should be attached in addition to audio versions of the stories complying with one of the formats included in the application form. Pieces submitted should not be longer than 15 minutes.
12. Articles/reports can be submitted in either English, French or Portuguese. However, a summary (maximum 10 lines) showing how the piece illustrates one or more aspects of the IWRM principles, the WARWP or the West Africa water Vision and globally the sustainable development goals, and highlighting its content and relevance locally and regionally should be provided in English or French. For the “Sea Price” a summary (maximum 10 lines) in French/ English or Portuguese showing how the piece illustrates one or more aspects of principles in the PRCM Regional Forum or the SDG and highlighting its content and relevance should be provided.
13. Applications can be sent by email to: [marcello.rocca@iucn.org](mailto:marcello.rocca@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [Safietou.sall@iucn.org](mailto:Safietou.sall@iucn.org) before 30 June 2016 (midnight, Ouagadougou and Dakar time or GMT+00). Applications sent by airmail or other means than email will not be accepted, unless there is a prior exceptional agreement with the organizers.
14. Titles of files uploaded should clearly indicate the surname and the country of applicant.
15. A first selection will be done at the level of organizers based on the summaries mentioned under point 12.
16. For each price a selection will be made by an independent jury made of natural resources and Media management experts. The jury that will award the “Water price” will meet and select 2 original works, independently from language and type of media, on the best practices of the protection of water resources in West Africa. The jury for the “Sea Price” will do the same and select two original stories on best practices on the conservation of marine and coastal zone in West Africa.
17. Decisions taken by the juries should be considered final and cannot be appealed.
18. For each price, winners will receive a certificate representing the trophy for their contribution to illustrating the sustainable management of natural resources with powerful and eye-opening stories. In the case of group applications, only one author (selected by the group) will be invited to receive the prize.
19. The following awards will be given respectively for stories and programmes as follows:
  - First « Water Price » : Participation to the nature world congress by IUCN to take place from 1st to 10 September 2016 in Hawaii
  - Second « Water Price » : FCFA 300,000
  - First “Sea Price”: Participation to the nature world congress by IUCN to take place from 1st to 10 September 2016 in Hawaii
  - Second “Sea Price”: FCFA 300,000.
20. The participation to the 2016 World Congress of Nature including air ticket, accommodation in Hawaii, DSA will be covered by organizers.
21. All winning stories will be published on the IUCN/PACO GWP WA and PRCM websites. IUCN/PACO GWPWA and PRCM reserve the right to publish all or extract of the non-winning stories on the awards website or other websites or any form of publication in the frame of this competition with the name of the author. Negotiations regarding media rights with other entities should be done directly by the applicant(s)/author(s)/editor(s).
22. Partners of the “Water and Environment” media contest should not be considered liable or responsible for the media awards, which are the sole responsibility of IUCN/PACO GWP-WA and PRCM.
23. IUCN/PACO GWP-WA and PRCM reserve their right to shorten, extend, suspend, modify or cancel this competition in case of unforeseen circumstances. But information about these changes will be made known as much as possible through the websites. In addition, IUCN / PACO, GWP- WA and PRCM cannot be held responsible for:

- a. incident related to the use of the computer and / or telephone line, Internet access and / or any other technical problem;
  - b. delays or damage caused by the Post Office in case an agreement was made on this mailing;
  - c. or any other case of force majeure, such as unexpected cancellation of the world Congress by third parties.
24. According to the law "Computer and Freedom", participants have a right to access, modify, rectify and delete data concerning them, which right may be exercised directly on the website of the Competition and / or contact the organizers at the following addresses: [marcello.rocca@iucn.org](mailto:marcello.rocca@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [Safietou.sall@iucn.org](mailto:Safietou.sall@iucn.org).
25. The information collected will not be used for purposes other than those of information and communication in the frame of this competition. The treatments are made exempt from any reporting formality to the CNIL, according to Article 25 of the Law of 24 April 2004, however:
- a. The information collected in this Contest may be disclosed to third parties, such as campaign partners, business partners (media and broadcasters interested in the work and want to negotiate with the candidate a possible replay) or non-commercial (media development NGOs). Participants not wishing can indicate this on the application form.
  - b. Winning participants allow IUCN / PACO, GWP- WA and PRCM to use elements of their nominations, to promote the "Water and Environment" media competition without limitation or reserve, and without giving them remuneration, a right or any other benefit other than the award of the prize.
26. Statements and testimonies included in the stories and programmes submitted for the PRICE cannot and should not be used to testify or imply any commitment or responsibility of the organizers for recognizing, validating any reference or geographical delimitations or others. The authors are solely responsible for the content of the stories and programmes.
27. Participation in the contest implies acceptance without limitation or reserve of this Regulation.
28. All questions of application or interpretation of the Rules or any unforeseen issues that would arise should be processed sovereignly by organizers.

This Regulation shall be exclusively subject to the law of Burkina Faso.